

**Google Seminar Series****“Amplify Your Business with Online Marketing Tech and Beyond”****「借助最新網絡廣告工具，全面升級營銷計劃」研討會**

- Date 日期** : 14/4/2014 (Monday 星期一)
- Time 時間** : 3pm – 4pm
- Venue 地點** : Seminar Room, Hall 3G  
Hong Kong Convention and Exhibition Centre, Wanchai, Hong Kong  
香港會議展覽中心展覽廳 3G 研討室
- Language 語言** : Cantonese (Simultaneous interpretation WILL NOT be provided)  
廣東話 (大會不提供同聲傳譯服務)
- Synopsis** : Aims at showcasing the business opportunities made possible by the latest online marketing tools and sharing insights from SMEs that have succeeded in expanding, even internationally through online.

介紹最新的網絡營銷趨勢和工具，以及潛在的業務拓展機會。還將分享本地企業利用網絡，成功擴大現有業務，發展至國際市場的成功案例。

**Tentative Programme 擬程表**

2:30pm – 3pm	<b>Registration 登記</b>
3pm – 3:15pm	<b>Welcome Remarks 開幕辭</b> Ms Sharon Ng, Google Hong Kong Head of Marketing Google 香港市場總監 吳碧蓮女士
3:15pm – 3:50am	<b>Presentations 專題演講</b> <i>Latest Online Marketing Tools 最新網絡營銷工具</i> <i>Amplify business with Online Marketing Tool 網絡營銷工具帶來的新商機</i> <i>Real People, Real Business, Local Success Cases</i> <i>成功擴大現有業務，發展至國際市場的本地成功案例</i> Google Partner 合作伙伴: Mr Jeffery Chu, Mr Billy Chan, Mr John Lui
3:50pm – 4pm	<b>Question and Answer Session 問答時間</b>
4pm	<b>Seminar Ends 活動結束</b>

**Remarks 備註:**

\*Admission is Free. Seats are granted on a first-come-first-served basis.  
免費入場。座位有限，先到先得。

\*The Organisers reserve the right to alter the topics, contents, time and speakers of the programs without prior notice.  
主辦機構有權更改研討會講題、內容、時間及主講嘉賓，而毋須作事前通知

\*Trade only and persons under 18 will not be admitted. 只接待 18 歲或以上業內人士進場。