

How to Minimize Total Cost of Ownership (TCO) with Cloud Computing

雲端運算如何有效降低整體擁有成本 (TCO)

Cloud computing has emerged as a new computing paradigm which brings benefits of reducing total cost of ownership (TCO) of hardware / software, enhancing business effectiveness and elasticity. It is made possible to use software and applications on demand via internet by virtualizing IT resources, avoiding underutilized IT resources. Designed for the forward-thinking ICT experts, Mr Taylor Man, Vice President of Products and Solutions of NTT Com Asia will provide insights of the latest trend of cloud computing, discuss on the key components of the services and how to move your organization to the cloud.

雲端運算近年成為炙手可熱的新電腦運算概念，有效降低軟硬件之整體擁有成本 (TCO)，提升營商效率及彈性。用戶只需根據實際的需求，以互聯網作平台，並透過虛擬化的資訊科技資源使用軟件及應用程式，省卻未充分利用的資訊科技資源。NTT Com Asia 業務創展部產品及方案副總裁文泰來先生將於席上分析雲端運算的趨勢，與在場人士討論有關雲端運算服務的主要元素及帶領企業走進雲端運算的新世代。



Date 日期	:	15 / 4 / 2010 (Thursday 星期四)
Time 時間	:	11:30 am – 12:30 pm
Venue 地點	:	Meeting Rooms S222-223, Level 2, Hong Kong Convention and Exhibition Centre 香港會議展覽中心二樓會議室 S222-223
Speaker 講者嘉賓	:	Mr. Taylor Man, Vice President, Products and Solutions, New Business & Marketing Division, NTT Com Asia Limited NTT Com Asia 業務創展部產品及方案副總裁 文泰來先生
Speaker's Background 講者簡介	:	As the Vice President, Products and Solutions of NTT Com Asia and HKNet, Mr. Taylor Man directs and develops a wide spectrum of innovative ICT solutions since 2005. During his tenure, he has successfully launched one of the best-in-class premium data centres in Hong Kong. Taylor has accumulated extensive experience on enterprise networking and internet infrastructure gained in Silicon Valley, as well as the successful establishment of three data centres in Beijing, Shanghai and Guangzhou, apart from the NTT Communications Hong Kong Data Centre. 文泰來先生於 2005 年加入 NTT Com Asia 及 HKNet 出任業務創展部產品及方案副總監一職，致力開發一系列嶄新的資訊及通訊科技方案，其任內開拓的數據中心為本港最優質的數據中心之一。文先生於美國矽谷累積多年豐富的網絡及互聯網建構經驗，除 NTT Communications 香港數據中心外，他分別於北京、上海及廣州成功設立三個數據中心。

Remarks : (1) Trade only and persons under 18 will not be admitted. 只招待十八歲以上業內人士。

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