

# Guide to Zones and Group Pavilions (with Booth Legend)

Zone	Hall Location/Site
Apps Zone	<h2>Halls 3F-G &amp; Concourse (Level 3)</h2>
Business Apps on Cloud & Mobile	
Computer & Peripherals	
E-Logistics & Retail Technologies	
Enterprise Solutions & IT Outsourcing	
Home-grown Innovations	
Mobile & Digital Marketing <small>New</small>	
Smartphone & Tablet	
Telecom, Network & Data Centre <small>New</small>	
Trade Related Services	
Wireless Technologies	
Group Pavilion	
Australia	Korea
Canada	New Zealand
Chinese mainland	Russia <small>New</small>
India	Taiwan

Concurrent Event	Hall Location/Site
HKTDC Hong Kong Electronics Fair (Spring Edition)	Halls 1A-E & Concourse, 3B-E & Concourse, 5B-E & Concourse, 5F-G & Concourse, Expo Drive Entrance, Grand Hall & Grand Foyer, Level 2 Mezzanine, Level 4 Mezzanine, Meeting Rooms N102-N110

## 3F-A01

Hall Location/Site ↑      ↑ Aisle      ↑ Booth Number

