Guide to Zones and Group Pavilions (with Booth Legend)

Zone		Hall Location/Site
Apps Zone		
Business Apps on Cloud & Mobile		
Computer & Peripherals		
Digital Marketing & E-Commerce		
E-Logistics & Retail Technologies		
Enterprise Solutions & IT Outsourcing		Halls 3F-G
Home-grown Innovations		
Smartphone & Tablet		& Concourse
Telecom, Network & Data Centre		
Trade Related Services	(Level 3)	
Wireless Technologies		
Group Pavilion		
Australia	India	
Canada	Korea	
Chinese mainland	New Zealand	

Concurrent Event			Hall	Hall Location/Site							
HKTDC Hong Kong Electronics Fair (Spring Edition)				Halls 1A-E & Concourse, 3B-E & Concourse, 5B-E & Concourse, 5F-G & Concourse, Expo Drive Entrance, Grand Hall & Grand Foyer, Level 2 Mezzanine, Meeting Rooms N100 Series, Meeting Room N205							
	Hall Loca			AO t Lisle	1 Booth N	umb	er				
				Dragon Yellow Dragon Retreat							
L5 Grand L4 Foyer	Grand Hall	Hall 5B	Hall 5C	Hall 5D	Hall 5E		V Hall 5F	Hall 5G		— L5	
		Level 4 Mezzanine							Meeting Rooms S421-S430	— L5 — L4	
L3 — Meeting Rooms		Hall 3B	Hall 3C Iezzanine	Hall 3D	Hall 3E		Hall 3F	Hall 3G	Meeting Rooms S221-S230	— L3	
L2 Meeting Rooms N101-N112	Hall 1A	Hall 1B	Hall 1C	Hall 1D	Hall 1E	+	N	Conventior	Hall & Foyer		
L1 Mezz G			▲				N	Ħ	•	Mezz G	
LG1		Car park						Car park		—LG1	
Hall Plan		Drag all Orders zone e Entrance		Buyer Centre C Concourse)	Dra	agon	Red	Harbo	ur Road Entra	ance	