

Guide to Zones and Group Pavilions (with Booth Legend)

Zone	Hall Location/Site
Apps Zone	Halls 3F-G & Concourse (Level 3)
Business Apps on Cloud & Mobile	
Computer & Peripherals	
Digital Marketing & E-Commerce	
E-Logistics & Retail Technologies	
Enterprise Solutions & IT Outsourcing	
Home-grown Innovations	
Smartphone & Tablet	
Telecom, Network & Data Centre	
Trade Related Services	
Wireless Technologies	
Group Pavilion	
Australia	India
Canada	Korea
Chinese mainland	New Zealand

Concurrent Event	Hall Location/Site
HKTDC Hong Kong Electronics Fair (Spring Edition)	Halls 1A-E & Concourse, 3B-E & Concourse, 5B-E & Concourse, 5F-G & Concourse, Expo Drive Entrance, Grand Hall & Grand Foyer, Level 2 Mezzanine, Meeting Rooms N100 Series, Meeting Room N205

3F-A01

Hall Location/Site ↗ ↖ Aisle ↖ Booth Number

