Secret Recipes for Creating Winning Apps –
China-Hong Kong-Taiwan Hackathon 2015 Finalists' Sharing Session
創作致勝程式的訣竅 – 兩岸三地編程馬拉松 2015 總決賽入圍者分享會

Date 日期	:	14/4/2014 (Tuesday 星期二)
Time 時間	:	4:30pm – 5:30pm
Venue 地點	:	Seminar Room, Hall 3G, Hong Kong Convention and Exhibition Centre, Wanchai, HK 香港會議展覽中心 展覽廳 3G 研討室
Language 語言	:	English (Simultaneous interpretation will NOT be provided) 英文 (不設即時傳譯服務)
Synopsis 簡介	:	**China-Hong Kong-Taiwan Hackathon 2015**

China-Hong Kong-Taiwan Hackathon 2015

To promote creativity and recognition of talents in apps development, Hong Kong Computer Society (HKCS) and Hong Kong Cyberport Management Company Limited organised the "China-Hong Kong-Taiwan Hackathon 2015" held on Sunday, 12 April 2015, at Cyberport. This event on mobile communications is also a part of "MoDev Hong Kong 2015", one of the activities in the International IT Fest 2015. The China-Hong Kong-Taiwan Hackathon 2015 involved winning teams of local hackathons from Hong Kong, mainland China and Taiwan to meet up and compete.

About Hackathon

A hackathon (also known as a hackfest or codefest) is an event for Apps developers to collaborate intensively to develop Apps according the theme laid down by the Hackathon organisers. The word "hackathon" combines the word "hacking", meaning development rather than the more devious meaning of illegal or unwelcome intrusion, and the word "marathon". A hackathon typically lasts for a day or between days. Some hackathons are intended simply for educational or social purposes, although in many cases the goal is to create usable software. Hackathons' theme tends to be broad, though some have a specific focus, which could be an industry, or a specific technology platform. The objectives of hackathons are multi-fold. Apart from encouraging creativity and collaboration in mobility apps development, industry and venture capital' scouts would spot innovative apps for adoption or investment, or spot talents for recruitment.

兩岸三地編程馬拉松 2015

為推廣創作及嘉許開發流動應用程式專才，香港電腦學會及數碼港管理有限公司合辦「兩岸三地編程馬拉松 2015」，比賽於 2015 年 4 月 12 日假數碼港舉行。此項流動通訊盛事為「MoDev 香港 2015」其一環節；而「MoDev 香港 2015」為「2015 國際 IT 匯」主要活動之一。「兩岸三地編程馬拉松 2015」邀得來自本地、內地及台灣的隊伍參加，他們都曾於所屬地區的編程馬拉松勝出，然後受邀到是此「兩岸三地編程馬拉松 2015」，互相切磋、交流。

編程馬拉松

「編程馬拉松」旨在讓有志開發應用程式的專才，依據該編程馬拉松主辦團體釐訂的主題，緊密合作，共同編製嶄新的應用程式。Hackathon 是由寫程式「hack」和馬拉松「marathon」兩部分組成；Hack 原指解決問題、創意程式設計，而非蓄意破壞、竊取機密文件的意思，marathon 即馬拉松比賽。編程馬拉松通常維期一日或超過一日，有部分編程馬拉松純粹是教育或社交性質，但大部份都以編寫出可供用家使用的軟件程式為目標。編程馬拉松的範圍通常都很廣，但部份有指定業界或指定技術平台。編程馬拉松可具多重目的，除鼓勵流動應用程式的創作及協作，業界公司及創業投資者亦可從中物色創新的應用程式設計，採納或加以投資，又或物色適合人才。

Programme 程序表

4:15pm-4:30pm	**Registration 登記**
4:30pm-4:35pm	**Opening Remarks 歡迎辭**
4:35pm-4:50pm	**Presentations by Finalists from CHINA 中國決賽者分享**
4:50pm-5:05pm	**Presentations by Finalists from HONG KONG 香港決賽者分享**
5:05pm-5:20pm	**Presentations by Finalists from TAIWAN 台灣決賽者分享**
5:20pm-5:30pm	**Question and Answer Session 問答時間**
5:30pm	**Event ends 活動結束**

Remarks 備註:

Free admission. Seats are granted on a first-come-first-served basis. 免費入場。座位有限，先到先得。

Trade only and persons under 18 will not be admitted. 只接待 18 歲或以上業內人士進場。

The Organiser reserves the right to make any changes without prior notice. 主辦機構保留任何更改之權利而不作另行通告。

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