

## Small Investment, Big Business with Microsoft Cloud Solutions Microsoft 雲端方案助您小投資成就大生意

**Date 日期** : 14/4/2015 (Tuesday 星期二)  
**Time 時間** : 2pm – 3:30pm  
**Venue 地點** : Seminar Room, Hall 3G  
 Hong Kong Convention and Exhibition Centre, Wanchai, Hong Kong  
 香港會議展覽中心展覽廳 3G 研討室  
**Speaker 講者** : Ms Hedy Ho, Sales Director, SMB and Distribution, Microsoft  
 Microsoft 銷售總監 · 中小型企業方案及夥伴 何虹小姐  
**Language 語言** : English 英語

### Programme 程序表

|                 |  |
|-----------------|--|
| 1:45pm – 2pm    | <b>Registration 登記</b>   |
| 3:15pm – 3:50am | <b>Presentations 專題演講</b><br>Small Investment, Big Business with Microsoft Cloud Solutions<br>Microsoft 雲端方案助您小投資成就大生意<br>Speaker 講者:<br>Ms Hedy Ho, Sales Director, SMB and Distribution, Microsoft<br>Microsoft 銷售總監 · 中小型企業方案及夥伴 何虹小姐 |
| 3:50pm – 4pm    | <b>Question and Answer Session 問答時間</b>  |
| 4pm             | <b>Seminar Ends 活動結束</b>   |

**Remarks 備註:**

\*Admission is Free. Seats are granted on a first-come-first-served basis.  
 免費入場。座位有限。先到先得。

\*The Organisers reserve the right to alter the topics, contents, time and speakers of the programs without prior notice.  
 主辦機構有權更改研討會講題、內容、時間及主講嘉賓，而毋須作事前通知

\*Trade only and persons under 18 will not be admitted. 只接待 18 歲或以上業內人士進場。

**Ms Hedy Ho 何虹小姐**

Sales Director, SMB and Distribution, Microsoft  
 Microsoft 銷售總監，中小型企業方案及夥伴

Hedy is seasoned Sales and Marketing executives in the IT industry with many years of extensive experience in the planning and implementation of marketing initiatives in Asia, China and the United States.

Hedy has been with Microsoft since 2003 and held various positions, including senior management positions with the SMB and Channel Sales, Enterprise Marketing, Financial Services and Information Worker business groups. Prior to joining Microsoft, she served with a number of IT and Telecom companies including eight years in IBM.

Hedy is a MBA graduate and is currently a Doctoral Scholar.



Hedy 擁有多年 IT 管理經驗，曾於亞州、中國及美國推行多元化的銷售及市場推廣活動。Hedy 於 2003 年加入 Microsoft，曾效力於多個部門的資深管理層，由中小型企業方案及夥伴銷售、企業市場推廣、財政部門等。加入 Microsoft 前，Hedy 已經活躍於 IT 及電信行業，亦曾於 IBM 工作 8 年。工作以外，Hedy 更擁有 MBA 學位及現正考讀博士學位。