

Implementing O2O Model for Enterprises and SMEs O2O 商業模式企業實戰應用

Date 日期 : 14/4/2015 (Tuesday 星期二)
 Time 時間 : 10am – 12nn
 Venue 地點 : Seminar Room, Hall 3FG, Hong Kong Convention and Exhibition Centre
 香港會議展覽中心 展覽廳 3FG 研討室
 Language 語言 : Cantonese 粵話

Programme 程序表

9:30am – 10am	Registration 登記
10am – 10:10am	Opening and Introduction
10:10am – 10:35am	How do you secure your company's mobile applications? 如何保護企業手機應用 Speaker 講者： Mr Dave Ip, President, Gamatech Limited 嘉密科技有限公司 董事 葉信揚先生
10:35am – 11am	How to use cloud computing technology support O2O 如何運用雲端科技支援 O2O 的營商模式 Speaker 講者： Mr Jacky Lee, Director, JTSoft Company Limited JTSoft Company Limited 主席 李之期先生
11am – 11:25am	The concept of diversity and practice of O2O business model O2O 多元營銷概念與實踐 Speaker 講者： Mr D. K. LEUNG, Vice-chairman, The Chamber of Hong Kong Computer Industry 香港電腦商會 副主席 梁定球先生
11:25am – 11:50am	Implementing O2O Business Model for Enterprises and SMEs O2O 商業模式企業實戰應用 Speaker 講者： Mr Lawrence Chan, Head of Trade Services and BPO, Computer and Technologies Holdings Limited 科聯軟件有限公司 貿易服務及業務流程外判總監 陳俊文先生
11:50am – 12nn	Question and Answer Session 問答時間
12nn	Seminar Ends 活動結束

Remarks 備註:

*Admission is Free. Seats are granted on a first-come-first-served basis.
 免費入場。座位有限。先到先得。

*The Organisers reserve the right to alter the topics, contents, time and speakers of the programs without prior notice.
 主辦機構有權更改研討會講題、內容、時間及主講嘉賓。而毋須作事前通知

*Trade only and persons under 18 will not be admitted. 只接待 18 歲或以上業內人士進場。