

Next Wave of E-tailing Opportunity for Retailers 電子零售新商機

Date 日期 : 15/4/2015 (Wednesday 星期三)
Time 時間 : 2pm – 5pm
Venue 地點 : Meeting Rooms S224-225, Hong Kong Convention and Exhibition Centre
 香港會議展覽中心會議室 S224-225
Language 語言 : English 英語

Over the past few years, there has been a wave of change challenging the retail payment landscape. Many innovative e-payment systems have since emerged, like Google Wallet, Alipay, Wechat, Apple Pay and many more. The rise of these mobile-based payment services is expected to fuel exploding growth in enabling new form of retail transactions and customer experiences. For these innovative payment systems to continue developing and become a mainstream means for adoption, it is essential to boost the confidence of adoption among both the merchants and consumers. A sound governance framework is also essential to assure the transaction security, data protection and system interoperability. The aim of this conference is to better understand current developments in retail payment systems and to identify possible future trends.

Programme 程序表

2pm – 2:30pm	Registration
2:30pm – 2:40pm	Opening Remarks <i>Mr Ricky Chu, Chairman, RTIA</i>
2:40pm – 3pm	Latest Updates on Retail Payment Systems and Related Regulatory Issues <i>Mr Raymond Ng, Senior Manager (Financial Infrastructure Development Division) Hong Kong Monetary Authority</i>
3pm – 3:20pm	How Technology and Innovation Enable Business Growth for Retailers? <i>Mr Previn Pillay, Senior Business Development Leader Merchant Sales and Solutions, Visa Asia Pacific</i>
3:20pm – 3:40pm	e-Payment Trends and Prospects <i>Mr Joseph Chan, Chief Executive Officer, AsiaPay</i>
3:40pm – 4pm	Break
4pm – 4:20pm	How to Maximize the E-commerce Opportunities in Business Expansion <i>Ms Lanny Leung, Chief Executive Officer, Wing On Travel</i>
4:20pm – 4:45pm	Panel Discussion: The Future Challenges in Retail Payment Ecosystem <i>Moderator: Mr Joseph Leung, Vice Chairman, RTIA</i>

Organizers:

Sponsor:

Supporting Organizations:

Remarks 備註:

*Admission is Free. Seats are granted on a first-come-first-served basis.
免費入場。座位有限。先到先得。

*The Organisers reserve the right to alter the topics, contents, time and speakers of the programs without prior notice.
主辦機構有權更改研討會講題、內容、時間及主講嘉賓。而毋須作事前通知

*Trade only and persons under 18 will not be admitted. 只接待 18 歲或以上業內人士進場。