

Develop Your Online Business with Ease 輕鬆開拓 B2B 網購業務

Date 日期 : 14/4/2015 (Tuesday 星期二)

Time 時間 : 2pm – 3:30pm

Venue 地點 : Meeting Rooms S224-225, Hong Kong Convention and Exhibition Centre
香港會議展覽中心會議室 S224-225

Language 語言 : Cantonese & Putonghua (with no simultaneous interpretation)
粵語 及 普通話 (不設即時翻譯服務)

Programme 程序表

1:45pm – 2pm	Registration 登記
2pm – 2:25pm	Online to offline export marketing strategies 網上交易配合網下推廣 創造更多外貿商機 Speaker 講者: Mr Raymond Yeung, Senior Sales Manager, Publications & E-Commerce Department, HKTDC 香港貿易發展局刊物及電子商貿部銷售高級經理 楊栢基先生
2:25pm – 2:50pm	Flexible logistics arrangement supports your online business 靈活貨運安排助您輕鬆拓展網購業務 Speaker 講者: Ms Apple Ng, Deputy Operation Director, The International E-commerce Services Business Unit, S.F. Express (Hong Kong) Limited 順豐速運(香港)有限公司 國際電商事業部 運營部副總監 吳麗萍小姐
2:50pm – 3:10pm	Question and Answer Session 問答時間
3:10pm – 3:30pm	Networking Session 交流時間
3:30pm	Seminar Ends 活動結束

Remarks 備註:

*Admission is Free. Seats are granted on a first-come-first-served basis.
免費入場。座位有限，先到先得。

*The Organisers reserve the right to alter the topics, contents, time and speakers of the programs without prior notice.
主辦機構有權更改研討會講題、內容、時間及主講嘉賓，而毋須作事前通知

*Trade only and persons under 18 will not be admitted.
只接待 18 歲或以上業內人士進場。