## **Guide to Zones and Group Pavilions (with Booth Legend)**

Hall Location/Site Zone Apps Zone Business Apps on Cloud & Mobile Computer & Peripherals Digital Marketing E-Commerce E-Logistics & Retail Technologies Halls 3F-G Enterprise Solutions & IT Outsourcing Home-grown Innovations & Concourse Smartphone & Tablet Startup (Level 3) Telecom, Network & Data Centre Trade Related Services **Group Pavilion** Canada Korea Chinese mainland New Zealand India

## **Concurrent Event**

## Hall Location/Site

HKTDC Hong Kong Electronics Fair (Spring Edition)

Halls 1A-E & Concourse, 3B-E & Concourse, 5B-E, 5F-G & Concourse, Expo Drive Entrance, Grand Hall & Grand Foyer, Meeting Rooms N100 Series, Meeting Rooms N200 Series

## 3F-A01 Hall Location/Site **Booth Number** Aisle **Dragon Yellow Dragon Retreat** Hall 5B Hall 5C Hall 5D Hall 5E ♦ Hall 5F Hall 5G 15 Grand Level 4 Mezzanine 41 **Grand Hall** Foyer L4 Hall 3B Hall 3C Hall 3D Hall 3E Hall 3F Hall 3G L3 L3 Meeting Rooms S221-S230 leeting Rooms Ħ Level 2 Mezzanine Ť١ L2 L2 11 Convention Hall & Foyer Hall 1A Hall 1D Hall 1E leeting Rooms N101-N112 Hall 1B Hall 1C Ħ ۳ŧ Ħ١ G Car park -LG1 Car park **Dragon Green** hktdc.com Small Orders zone **HKTDC Buyer Centre Hall Plan Dragon Red** (Hall 1C Concourse) **Harbour Road Entrance** Expo Drive Entrance