

## B4B Challenge: Forum cum Winners' Sharing Sessions

### B4B 大數據應用挑戰賽: 宏觀「大數據」暨得獎者分享會

- Date 日期 : 15 / 4 / 2017 (Saturday 星期六)
- Time 時間 : 2:30pm - 4pm
- Venue 地點 : Seminar Room, Halls 3FG, Hong Kong Convention and Exhibition Centre  
香港會議展覽中心展覽廳 3FG 研討室
- Speakers 演講嘉賓 :
- 1) Mr Daniel Yuen, Steering Committee, B4B Challenge  
B4B 大數據應用挑戰賽策劃委員 源兆康先生
  - 2) Mr Johnson Yim, CEO, E-Business Solutions Limited  
E-Business Solutions Limited 行政總裁 嚴岳翰先生
  - 3) Mr Leo Chiu, Columnist, HK Economic Times iMoney & Honorary Advisor, B4BChallenge  
經濟日報智富雜誌 iMoney 專欄作家及 B4BChallenge 名譽顧問 趙敬賢先生
  - 4) 4 Winning Teams from B4B Challenge  
B4B 大數據應用挑戰賽 4 隊優勝隊伍
    - Student 學生組
    - Individual 個人組
    - Supply Chain Management 供應鏈管理組
    - Smart City 智慧城市組
- Language 語言 : 英語及廣東話 English & Cantonese

### Tentative Programme 擬定程序

Time 時間	Rundown 流程
2:15pm – 2:30pm	Registration 登記
2:30pm – 2:40pm	<b><u>Opening Remarks - What is B4B Challenge?</u></b> <b><u>活動致辭 – B4B 大數據應用挑戰賽簡介</u></b> Speaker: Mr Daniel Yuen, Steering Committee, B4B Challenge 講者: B4B 大數據應用挑戰賽策劃委員 源兆康先生
2:40pm – 3:00pm	<b><u>"Riding on the Big Data Wave – a Journey of Entrepreneurial</u></b>

	<p><b><u>Endeavor "</u></b>  <b><u>從大數據找出商機: 奮鬥之旅</u></b>                  Speaker: Mr Leo Chiu, Columnist, HK Economic Times iMoney &amp; Honorary Advisor, B4BChallenge                  講者: 經濟日報智富雜誌 iMoney 專欄作家及 B4BChallenge 名譽顧問 趙敬賢先生</p>
3:00pm - 3:10pm	<p><b><u>Winners' Sharing Session- Student</u></b>  <b><u>得獎者分享: 學生組</u></b>                  Speaker(s): Winning Team of Student Stream from B4B Challenge                  講者: B4B 大數據應用挑戰賽學生組優勝隊伍</p>
3:10pm - 3:20pm	<p><b><u>Winners' Sharing Session- Individual</u></b>  <b><u>得獎者分享: 個人組</u></b>                  Speaker(s): Winning Team of Individual Stream from B4B Challenge                  講者: B4B 大數據應用挑戰賽個人組優勝隊伍</p>
3:20pm – 3:40pm	<p><b><u>From Startup to Re-Startup?</u></b>  <b><u>研討會系列: 初創到「再初創」?</u></b>                  Speaker: Mr Johnson Yim, CEO, E-Business Solutions Limited                  講者: E-Business Solutions Limited 行政總裁 嚴岳翰先生</p>
3:40pm - 3:50pm	<p><b><u>Winners' Sharing Session- Supply Chain Management</u></b>  <b><u>得獎者分享: 供應鏈管理組</u></b>                  Speaker(s): Winning Team of Supply Chain Stream from B4B Challenge                  講者: B4B 大數據應用挑戰賽供應鏈管理組優勝隊伍</p>
3:50pm - 4:00pm	<p><b><u>Winners' Sharing Session- Smart City</u></b>  <b><u>得獎者分享: 智慧城市組</u></b>                  Speaker(s): Winning Team of Smart City Stream from B4B Challenge                  講者: B4B 大數據應用挑戰賽智慧城市組優勝隊伍</p>

## Remarks 備註:

- (1) Trade only and persons under 18 will not be admitted. 只供 18 歲或以上的業內人士參觀
- (2) The Organiser reserve the right to alter the time, topics, contents and speakers of the programs without prior notice. 主辦單位有權更改活動時間、題目、內容及講者而不作另行通知。

**Speakers' Profile 講者簡介**

**Mr Leo Chiu, Columnist, HK Economic Times iMoney**

Leo is a hands-on practitioner, and a tech-savvy entrepreneur. After completing secondary education in Hong Kong, Leo fought his way into Stanford University, graduating with a M.S. degree in Management Science and Technology (Operations Research & Engineering Economics), one of the specialized fields out of the STEM discipline.

After graduation, Leo was recruited into Morgan Stanley New York office. Finding out wall street is not his cup of tea, Leo came back to Silicon Valley and started his STEM career.

The last 4 big data/AI startups Leo served as core contributor all lead to successful IPO or M&A, with a combined market valuation of over US\$1B.

Leo is currently mentoring the youths and young adults in Hong Kong about innovation driven entrepreneurship via the mainstream media as columnist and blogger. He is the Honorary Advisor for the B4B Challenge.


**Mr Johnson Yim, CEO, E-Business Solutions Limited**

Mr. Johnson Yim is the CEO of the E-Business Solutions Limited (EBSL). EBSL is a local software technology company specializes in IoT and Mobility solutions. Johnson is a veteran information technology specialist who has rich practical experience in technology development from idea generation, research & development to real-life implementation. Johnson has over 20 years of solid experience in technology transfer, product development, project management and system development. He and his team have successfully applied IoT technology in a board spectrum of application areas including facility and asset management, mobile workforce management, supply chain management, cold chain management, vehicle tracking, passenger baggage tracking, library management, corpse management, etc.



### The 4 Winning Teams of B4B Challenge

Together with Cyberport, Innobator organised B4B Challenge 2016 which is a contest that promotes the development of a healthy and sustainable ecosystem for Big Data innovation in Hong Kong and to match talents and enterprises with an intensive accelerator program. The objective of B4B Challenge is to provide a platform that connects Big Data demand – innovative information solutions, and supply – talents in Hong Kong, to accelerate pervasive Big Data adoption and improved maturity as the foundation for Hong Kong to become a reliable, high-quality and sustainable source of digital innovations in the Asia-Pacific region. Visit [www.b4bchallenge.com](http://www.b4bchallenge.com) for more information.