

“B4B Limited: Big Data Education & Career Development”

大數據教育與就業發展

- Date 日期 : 15 / 4 / 2018
- Time 時間 : 2:30pm – 4:00pm (Sunday 星期日)
- Venue 地點 : Seminar Room, Halls 3F-G, Hong Kong Convention and Exhibition Centre
香港會議展覽中心展覽廳 3F-G 研討室
- Speakers 演講嘉賓 :
1) Mr Daniel Yuen,
Data Evangelist, B4B Limited
2) Dr Cynthia Yang,
CEO's assistant at TalkingData, Executive Headmaster of TalkingData University
3) Dr Francis Lau, Head, Data Analytics, Emblocsoft;
Winning Team of Smart City Stream, B4B Challenge 2016
4) Mr Johnson Yim, CEO, E-Business Solutions Limited
- Language 語言 : English 英語
(No Simultaneous Interpretation Service 不設即時傳譯服務)

Programme 程序

Time 時間	Rundown 流程
2:15pm – 2:30pm	Registration 登記
2:30pm – 3:00pm	<u>Opening Remarks; Subtopic 1 - Big Data and AI: One of The Critical Personal Competencies for Success</u> Speaker: Mr Daniel Yuen Abstract: Like computer skill in the last century, Big Data and AI skill are becoming the necessary competence for business and career success. Programmes organized by B4B Limited, a social enterprise, provides young talents and startups with an acceleration opportunity to get exposure, meet peers and connect with investor and funding agents. In this session, Mr Daniel Yuen will provide an overview of B4B Limited and the programmes.

Remarks 備註:

- (1) Trade only and persons under 18 will not be admitted. 只供 18 歲或以上的業內人士參觀
- (2) The Organiser reserve the right to alter the time, topics, contents and speakers of the programs without prior notice. 主辦單位有權更改活動時間、題目、內容及講者而不作另行通知。

3:00pm – 3:20pm	<p><u>Subtopic 2- Top Career Opportunities in Big Data and AI - TalkingData University</u></p> <p>Speaker: Dr Cynthia Yang</p> <p>Abstract:</p> <p>While Big Data, AI continuously become the buzz word, Data Scientist, Data Engineer and related discipline remain the best job in the US for three years running.</p> <p>Now the war of talent starts in Asia! Talking Data University, the biggest independent data provider in China will share their global strategy on talent requisition, and their excellent career opportunities offer.</p>
3:20pm - 3:40pm	<p><u>Subtopic 3- Authenticate Your Big Data Skill - Hadoop, The De Facto Big Data Technology</u></p> <p>Speaker: Dr Francis Lau</p> <p>Abstract:</p> <p>Certification is always an excellent recognition and authentication of skill. In the word of Big Data, technologies are fundamentally different from traditional IT discipline. EmblocSoft is the only APAC company who has official rights in delivering the Apache Hadoop solution services & training. In this session, EmblocSoft will explain and discuss types of certifications that can help an individual to build up their big data skill and how a company can build their certification roadmap to identify and develop Big Data talents in their organization.</p>
3:40pm - 4:00pm	<p><u>Subtopic 4 - A Successful Startup as You Future Career</u></p> <p>Speaker: Mr Johnson Yim</p> <p>Abstract:</p> <p>As competition at big brands continues to rise, more young talents are turning to founding startup as their career. However, not all startups are created equally. Many will fail, and few will become successful. In this session, Mr Johnson Yim, CEO of a successful local startup, EBSL, will share the challenges and rewards of his startup journey.</p>

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Speakers Profile 講者簡介



Mr Daniel Yuen

Big Data Evangelist, B4B Limited

Mr Daniel Yeun has more than 29 years of experience in information technology. In 2011, he joined Gartner as Research Director covering the global agenda of Business Analytics and Big Data and specialized in offering advice to C-suites Officers, IT functions and analytics leaders to optimize business return, avoid risk and create the visible line of sights between technology investments to business outcomes. Before joining Gartner, Daniel was the Senior Project Manager of GA Infomart focusing on implementing Business Analytics and Data Warehouse strategy and projects for MNCs and enterprises in various sectors: broadcasting, banking, finance, food and catering, government, insurance, manufacturing, and retail.

The wide engagement with Analytics and Big Data practitioners around the globe and on-hand technology implementation experiences enabled Daniel offers compelling advice for organizations to define strategy, roadmap, organizational structures, best practices, change management and technology necessary to maximize business impact.



Dr Cynthia Yang

CEO's assistant at TalkingData, Executive Headmaster of TalkingData University

Cynthia Yang, born in He Fei, An Hui province in China , is currently the CEO Assistant in TalkingData, and Executive Headmaster of TalkingData University. Cynthia received her Doctoral degree in Strategic Management from School of Business of Renmin University of China in 2010. Then, she worked as a Postdoc in the Department of Management in Chinese University of Hong Kong. Her research areas included strategic management and corporate governance. Cynthia successively worked in Detecon China and Accenture China, specialty in TMT industry strategy consulting.

Dr Yang has been focusing in the Internet field for many years, and she

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participated in Ministry of Science and Technology of the People's Republic of China's Information-Technology Supervision and Support Plan for Commercial Banks. During her research period, Cynthia interviewed many middle and senior managers, from internet enterprises such as Tencent, Netease, Bitauto, and etc. Up to now, her publications in the Internet area include The New Mak-er in the E-era, The E-era: New Strategic Landscape under Internet, and Experiencing the New Thinking of the Internet.

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Dr Francis Lau – Head, Data Analytics, Emblocsoft;
Winning Team of Smart City Stream, B4B Challenge 2016

Dr Francis Lau is a seasoned analytics practitioner with 15 years of analytics, management information and risk management experiences gained from multinational banks and vendors. Dr Lau is a subject matter expert in building enterprise-wide management information framework, enhancing business decision-making process with analytics, and streamlining regulatory reporting practices. In addition to industry experiences, Dr Lau is also passionate in education. He is actively involved in developing and delivering academic and executive education programs for corporations, professional associations and universities. Dr Lau specializes in teaching financial modelling, programming, quantitative analysis and risk management courses. In recent years, Dr Lau focuses on developing and promoting Big Data education and Hadoop certification for commercial and education institutions.



Mr Johnson Yim
CEO, E-Business Solutions Limited

Mr. Johnson Yim is the CEO of the E-Business Solutions Limited (EBSL). EBSL is a local software technology company specializes in IoT and Mobility solutions. Johnson is a veteran information technology specialist who has rich practical experience in technology development from idea generation, research & development to real-life implementation.

Johnson has over 20 years of solid experience in technology transfer, product development, project management and system development. He and his team have successfully applied IoT technology in a board spectrum of application areas including facility and asset management, mobile workforce management, supply chain management, cold chain management, vehicle tracking, passenger baggage tracking, library management, corpse management, etc.

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