

## Forum on "Cultivating FinTech Entrepreneurship and Innovation for Hong Kong" 「培育香港金融科技創新與企業發展」論壇

Date 日期 : 13 / 4 / 2018 (Friday 星期五) Time 時間 : 10:30am - 12:30pm Venue 地點 : Seminar Room, Halls 3FG, Hong Kong Convention and Exhibition Centre 香港會議展覽中心展覧廳 3FG 研討室 Speakers 演講嘉賓: 1) Mr Charles Lam, FinTech Lead, Partners Team, Hong Kong Cyberport Management Limited 2) Mr Eddie Chang, Chief Executive Officer, Wesurance 3) Ms Natalie Fong, Chief Operation Officer, Wesurance 4) Ms Christine Chow, Associate of International Trade, VeloTrade 5) Mr Wilson Kwok, Founder, Institute of Financial Technologists of Asia (IFTA) 6) Mr Zach Garman, Product and Business Development at KYC-Chain Language 語言 : English 英語

### Programme 程序

Time 時間	Rundown 流程
10:15am – 10:30am	Registration 登記
10:30am – 10:40am	Speech by Mr Charles Lam, FinTech Lead, Partners Team, Hong Kong Cyberport Management Limited

- (1) Trade only and persons under 18 will not be admitted. 只供 18 歲或以上的業內人士參觀
- (2) The Organiser reserve the right to alter the time, topics, contents and speakers of the programs without prior notice. 主辦單位有權更改活動時間、題目、內容及講者而不作另行通知。



10:40am – 11:05am	Speech by Mr Eddie Chang, Chief Executive Officer, Wesurance and Ms Natalie Fong, Chief Operation Officer, Wesurance
	Abstract:
	Wesurance is a new member to the Fintech community aiming to bring a whole new perspective and experience on insurance to all. As it has always been the norm, for users to experience annoyance when purchasing insurance policies due to the never-ending paperwork and the long waiting periods for claims to be approved. However, we think that an innovative and game-changing idea - Connected Insurance could be made by merging elements like Insurance, Technology and Travel. The future of InsurTech is not that far away from where we are, with all the innovative developments, Wesurance is rebuilding the insurance industry.
11:05am – 11:30am	Speech by Ms Christine Chow, Associate of International Trade, VeloTrade
11:30am – 11:55am	Speech by Mr Wilson Kwok, Founder, Institute of Financial Technologists of Asia (IFTA)
	<b>Abstract:</b> Journey to CFT Certification - In this presentation, Mr Kwok will walk you through the latest development in Fintech education and the journey to obtain the certification.
11:55am – 12:20pm	Speech by Mr Zach Garman, Product and Business Development at KYC-Chain
	<b>Abstract:</b> KYC-Chain is whitelabeled KYC workflow solution which makes compliance easier and faster for your customers, and your compliance team - while maintaining adherence to strict regulatory guidelines. This presentation will cover and introduction to the solution, a product demonstration, and will close with trends to watch in the intersection of blockchain, identity, and KYC in 2018 and beyond.
12:20pm – 12:30pm	Question and Answer Session 問答環節
12:30pm	End of Forum 結束

Remarks 備註:

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#### Speakers' Profile 講者簡介



#### Mr Charles Lam, FinTech Lead, Partners Team, Hong Kong Cyberport Management Limited

Mr Charles Lam is the FinTech Lead at Hong Kong Cyberport Management Company Limited and is responsible for formulating strategy, nurturing & supporting FinTech start-ups in Cyberport community to grow in terms of deal flow, valuation and business into mainland China and international markets. Besides, he also initiates and leads FinTech programs to engage key stakeholders in FinTech ecosystem worldwide to join the Cyberport community.

Mr Lam has served in senior positions in a number of financial organizations; namely senior management positions with Invesco and Ageas. Charles speaks at FinTech conferences, forums & foreign delegations; also be the judge to various FinTech regional competitions. In Nov 2017, Cyberport created the 80 pax FinTech delegation to London under the "UK-Hong Kong FinTech Bridge & Mr. Lam spearheaded this delegation with Agreement" visitation of various key-stakeholders in London such as FCA, Level 39, Nast Vest Bank & many others for this fruitful exchange of investment & innovation. Needless to mention, Mr Lam promotes the FinTech community in Hong Kong to worldwide and also help entrepreneurs with business plan workshops and voung mentorship.

Mr Charles Lam hold a BA in Economics & Communication from University of Simon Fraser.

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#### Mr Eddie Chang, Chief Executive Officer, Wesurance

Mr Eddie Chang is the founder and CEO of Wesurance. A serial entrepreneur, Mr. Chang is also the founder and Managing Director of GFI Group Inc. and Zida Computer Technologies Limited.

As a veteran in the IT and app development industry, Mr Chang saw great business opportunities in the local Insurtech sector, which he believes is not fully keeping pace with the needs of the new digital generation. In May 2017, he established Wesurance with the aim to offer a convenient, easy-to-use and secure mobile platform for tech-savvy consumers to buy insurance policies via their mobile phones.



#### Ms Natalie Fong, Chief Operation Officer, Wesurance

Ms Natalie Fong, COO of Wesurance, has been in the IT industry since 1994, she has worked with Intel, VIA and other major Technology companies in implementing the latest trend of technology to the mass. She is also a qualified Financial planning advisor with one of the largest Insurance Company in the world. With over 15 years of rich commercial experience in business development as well as management, Natalie collaborates with Wesurance' s CEO on new plans and products for corporate growth and evolution.



#### Ms Christine Chow, Associate of International Trade, VeloTrade

Christine Chow manages the daily operations and credit function at Velotrade. Prior to joining Velotrade, Christine served in credit related roles at HSBC. Born and raised in Vancouver, Canada, Christine started her career as a credit analyst at Scotiabank in Canada and later moved to Hong Kong to pursue a MBA degree at the University of Hong Kong. After obtaining her MBA degree, Christine served in credit and risk related roles at HSBC and JP Morgan in Hong Kong.

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# Mr Wilson Kwok, Founder, Institute of Financial Technologists of Asia (IFTA)

Mr. Wilson C. Kwok graduated from University of Aberdeen, United Kingdom in 1986 with a MA Honours Degree in Accountancy with Economics together with a prize from Ernst & Young, an international accountancy firm, for being the top student in Accountancy class. After his graduation, he joined KPMG, Edinburgh, UK Office for his Chartered Accountancy training and qualified in 1989. Wilson returned from U.K. to Hong Kong and China after his education and Chartered Accountancy training in U.K. and began his public practice career since 1990. Wilson has more than 20 years of experience, he is experienced in handling audit assurance, cross border taxation assignments, project financing and other professional services for the multi-nationals, local and Chinese Companies in Hong Kong and China.



#### Mr Zach Garman, Product and Business Development at KYC-Chain

Zach Garman works in product management and business development for KYC-Chain, a KYC identity management platform, and serves in the same capacity for the SelfKey foundation, an organisation using blockchain technology to change the way we manage and share our digital identity. Prior to joining KYC-Chain, Zach spent three years at a financial services consultancy. Zach holds a Bachelor of Science degree in Mechanical Engineering from Virginia Tech.

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