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Seminar on “How to Apply IoT to Make Your Business Smarter” 「怎樣應用物聯網 携手進入智能化業務時代」研討會

Date 日期 : 14 / 4 / 2018 (Saturday 星期六)

Time 時間 : 10:30am – 12nn

Venue 地點 : Seminar Room, Halls 3FG, Hong Kong Convention and Exhibition Centre
香港會議展覽中心展覽廳 3FG 研討室

Speakers 演講嘉賓: 1) Mr Stanley Tang, Assistant Vice President, Cloud Services & Compute Solutions, Product Marketing & Solutions Consulting, HKT Limited
香港電訊有限公司 產品市務及方案顧問 助理副總裁 鄧國基先生
2) Mr Inky Lung, Director of Engineering, Softhard.IO Limited
Softhard.IO Limited 工程總監 龍英健先生
3) Mr Houston Ho, Business & Data Analyst, Armitage Technologies Limited
萬迅科技有限公司業務及數據分析員 何偉基先生

Language 語言 : Cantonese 粵語

Remarks 備註:

- (1) Trade only and persons under 18 will not be admitted. 只供 18 歲或以上的業內人士參觀
- (2) The Organiser reserve the right to alter the time, topics, contents and speakers of the programs without prior notice. 主辦單位有權更改活動時間、題目、內容及講者而不作另行通知。

Programme 程序

Time 時間	Rundown 流程
10:15am – 10:30am	Registration 登記
10:30am – 11am	<p><u>An Easy Way to Kickstart Your Pilot IoT Project</u> 輕鬆實踐物聯網</p> <p>Speaker: Mr Stanley Tang, Assistant Vice President, Cloud Services & Compute Solutions, Product Marketing & Solutions Consulting, HKT Limited 演講嘉賓: 香港電訊有限公司 產品市務及方案顧問 助理副總裁 鄧國基先生</p> <p>Abstract: IoT is a hot topic in recent years, enterprises are looking to get start with new idea on IoT. In this presentation, Stanley will share on the real challenges and considerations for enterprise to kick start the pilot IoT project for enterprise to bring business value.</p>
11am – 11:30am	<p><u>Practices and Solutions for the IoT Using LPWAN</u> 如何以 LPWAN 網絡部署物聯網應用</p> <p>Speaker: Mr Inky Lung, Director of Engineering, Softhard.IO Limited 演講嘉賓: Softhard.IO Limited 工程總監 龍英健先生</p> <p>Abstract: The talk will discuss different Low Power WAN solutions available in Hong Kong. Will compare different technologies, like LoRaWAN, NB-IoT, SIGFOX, and provide insights to apply LPWAN IoT devices to solve practical issues.</p>
11:30am – 12nn	<p><u>How to Leverage IoT Big Data for Better Business Decision</u> 如何利用物聯網大數據改善業務決策過程</p> <p>Speaker: Mr Houston Ho, Business & Data Analyst, Armitage Technologies Limited 演講嘉賓: 萬迅科技有限公司業務及數據分析師 何偉基先生</p> <p>Abstract: Big Data has proved to be the key to success in this digital age but many enterprises don't know how to kick start it. In this presentation, Houston will share the steps to kick start the first Big Data project to boost business competency.</p>

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Speakers' Profile 講者簡介



Mr Stanley Tang, Assistant Vice President, Cloud Services & Compute Solutions, Product Marketing & Solutions Consulting, HKT Limited

香港電訊有限公司 產品市務及方案顧問 助理副總裁 鄧國基先生

鄧國基先生於香港電訊擔任助理副總裁，於資訊科技界擁有超過十年，包括方案顧問，產品市務，市場推廣及銷售等多方面的經驗，並帶領企業雲端服務的產品市務及方案顧問團隊，致力為本地企業發展產品研發及推動與雲端整合的綜合方案。



Mr Inky Lung, Director of Engineering, Softhard.IO Limited
Softhard.IO Limited 工程總監 龍英健先生

龍英健先生於 Softhard.IO Limited 擔任工程總監，於電子產品界擁有十年，包括產品及方案設計，尤其在多媒體，網絡應用和物聯網有關產品，產品生產及項目管理等多方面的經驗，並帶領技術及設計團隊，致力為企業提供適當的產品及解決方案。



Mr Houston Ho, Business & Data Analyst, Armitage Technologies Limited

萬迅科技有限公司業務及數據分析員 何偉基先生

何偉基先生於萬迅科技擔任業務及數據分析師，於資訊科技界擁有近十年，包括業務分析，大數據分析及系統方案銷售等經驗。為製造業、出入口商貿、零售服務業分析業務危與機，並設計合適解決方案。

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