

13 - 16 April 2018

Exhibitors' Sharing (English version only)

- Venue:** Hall 3 FG Exhibitors' Forum Area
- Objectives:** To provide a platform for exhibitors to showcase their state-of-the-art technology and to share their visions towards the IT industry.
- Format:** Each participating company will be assigned one time slot to introduce their company and products/services to Forum attendees. Sharings will be categorised based on nature of the solution presented, (i.e. retail technologies, digital marketing & e-commerce, enterprise solutions etc.). Exhibitors are also welcomed to extend invitations to relevant industry partners.
- Fee:** The participation at the Exhibitors' Forum is **FREE OF CHARGE**. However, a deposit cheque of HK\$ 500 payable to "Hong Kong Trade Development Council" will have to be included upon the submission of the application form. Application form **WILL NOT** be processed without the attached deposit cheque. The deposit will be returned in full **AFTER** your company have conducted the presentation. The deposit will be **forfeited** if your company has decided to cancel participation prior to the event. Post-dated cheques are not accepted and application will not be considered valid without the deposit.
- Capacity:** 30 seats
- Duration:** 8 minutes per session
- Equipments Provided:** A stage with projector, screen and microphones. We encourage exhibitors to bring their own laptop. If you wish to use our computer, kindly save the PowerPoint slides in a USB flash drive to bring to the venue.

Important Remarks:

- 1) This Exhibitors' Forum speaking session is reserved on a **first-come-first-served basis**. In order to secure your speaking session, please complete the attached reply form and return to us **no later than 14 March 2018**. (All registered exhibitors are entitled to **1** speaking session only)
- 2) HKTDC reserves the right to schedule the final programme of all speaking sessions.
- 3) Content of the presentation will have to be subject to HKTDC's final approval.

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PLEASE RETURN TO:

Hong Kong Trade Development Council – Exhibitions (Events)

Unit 13, Expo Galleria, Hong Kong Convention & Exhibition Centre, 1 Expo Drive, Wan Chai, HK

Fax/ email: (852) 2169 9525/ benny.wm.yuen@hktdc.org

Attn: Mr Benny Yuen

Important Note:

- **Deadline for Submission: 14 March 2018**
- **Booking of time slots are based on first-come-first-served basis.**

Yes, we are interested in taking up a speaking session at the Exhibitors' Forum and a deposit cheque of HK\$ 500 payable to "Hong Kong Trade Development Council" is enclosed with this application.

Topic (to be used in all publicity materials):

(English)

(Chinese)

Solution category: Retail Technologies Digital marketing & e-commerce

Enterprise solutions Others, please specify : _____

Speaker: (Mr / Ms) _____ Position: _____
(Name in BLOCK LETTERS)

Medium of Presentation: English Cantonese Putonghua

Please provide a brief description in no more than 50 words on your prepared presentation and send them via e-mail to benny.wm.yuen@hktdc.org (**for reference purpose only)

(English)

(Chinese)

Company Name: _____ Booth No.: _____

Address: _____

Contact Person: _____ Position: _____
(Name in BLOCK LETTERS)

Mobile Number: _____ Fax: _____ Email: _____

Authorized Signature & Company Chop: _____

Date: _____