Why is Big Data & Data Analytics Crucial to Businesses in the 21st century?
數據分析「大」道理 - 21 世紀不可不知的營商關鍵

Date 日期 : 16 / 4 / 2019 (Tuesday 星期二)

Time 時間 : 12:30pm – 1:30pm

Venue 地點 : The Stage, Halls 3F-G, Hong Kong Convention and Exhibition Centre
香港會議展覽中心 展覽廳 3F-G The Stage

Speakers 講者 :
- Mr Toby Chan, Founder of Dkdoo
  dkdoo 創辦人 陳遇滔先生
- Mr Norman Lam, Head of Technologies, Armitage Technologies
  萬迅科技擔任創新科技部門主管 林決超先生
- Ir Raymond WOO, Director, 2Fi Business Solutions
  智傑科技有限公司創辦人 胡偉明先生

Language 語言 : English 英語

Co-organiser
合辦機構 :

Programme 程序

Time 時間	Rundown 流程
12:15pm – 12:30pm	Registration 登記
12:30pm – 12:45pm	**Applying O2O and Big Data to Beauty and Wellness Sector** 如何於美容及健康行業運用 **O2O** 及大數據 Speaker 講者: Mr Toby Chan, Founder of dkdoo dkdoo 創辦人 陳遇滔先生

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Remarks 備註:
(1) Trade only and persons under 18 will not be admitted. 只供 18 歲或以上的業內人士參觀
(2) The Organiser reserve the right to alter the time, topics, contents and speakers of the programs without prior notice. 主辦單位有權更改活動時間、題目、內容及講者而不作另行通知。

12:45pm – 1pm	**Data Driven is Your Path To Business Success** 商業上的成功就是要把數據放首位 Speaker 講者: Mr Norman Lam, Head of Technologies, Armitage Technologies 萬迅科技擔任創新科技部門主管 林泱超先生
1pm – 1:15pm	**Explore the Possibilities of Big Data Analytics for Your Business** 為業務尋找大數據分析的機遇 Speaker 講者: Ir Raymond Woo, Founder of 2Fi Business Solutions Limited 智傑科技有限公司創辦人 胡偉明先生
1:15pm – 1:30pm	*Question and Answer Session* *問答環節*
1:30pm	End of Seminar 研討會結束

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Speakers' Profile 講者簡介

Mr Toby Chan, Founder of dkdoo
dkdoo 創辦人 陳遇滔先生

Toby Chan is the founder of dkdoo, a O2O total Cloud solutions that provides easy one-tap booking (online) to back-end store management (offline) for the Beauty and Wellness sector in the Greater Bay Area. He possesses over 10 years of experience in IT industry in Hong Kong and China.

陳遇滔先生為 dkdoo 創辦人，在中港兩地從事資訊科技行業超過 10 年。旗下的 dkdoo 公司專門為大灣區的健康美容行業提供由線上 (Online)客戶預約，到門店管理(Offline)的全面 O2O 雲端產品。

Mr Norman Lam, Head of Technology, Armitage Technologies
萬迅科技擔任創新科技部門主管 林決超先生

Norman Lam possesses over 10 years of experience in technology and has experience covering product and project management, big data analysis, AI and machine learning. Norman is committed to finding the right solutions and products for its customers' business.
林決超先生於，於資訊科技界擁有超過十年，包括產品與項目管理，大數據分析，人工智能及機器學習等經驗。致力為企業分析業務並提供適當的產品及解決方案。

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Ir Raymond Woo, Founder of 2Fi Business Solutions Limited
智傑科技有限公司創辦人　胡偉明先生

Ir Raymond Woo has over 30 years of experience as an IT Professional, with his key focus in software design and development, project management, business process improvement, strategy development, and IT management. Prior to the set-up of 2Fi, he was the Regional Manager – Business Process & IT for Hallmark, where he has served for more than 18 years.

胡偉明工程師為智傑科技有限公司 (2Fi Business Solutions Limited) 創辦人。胡氏為資訊科技界一位資深專業人士，其從事工作主要集中在軟件設計及開發、項目管理、商業流程改善、策略發展及資訊科技管理。 胡氏在一九八二年加入資訊科技界，自此在工商業範疇中為其所服務企業的內外客戶參與及管理多個軟件開發及資訊基礎建設項目。在成立智傑科技有限公司之前， 胡氏受聘於一家著名美資跨國公司 **Hallmark Cards (Hong Kong) Limited** 任職商業流程及資訊科技部區域主管，在這家公司內他服務超過十八年的時間。

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