



So French So Innovative Conference 2022 “FRENCH EYE-FRESH EYE – TOWARDS A SUSTAINABLE FUTURE” (Session 1)

Date 日期 : 14 Oct 2022 (Friday 星期五)
Time 時間 : 13:30pm-15:00pm
Venue 地點 : The Stage, Hall 1E, Hong Kong Convention and Exhibition Centre
香港會議展覽中心 1E 號展覽廳 The Stage
Language 語言 : English 英語

Co-organiser :

協辦機構



有利集團有限公司
Yau Lee Holdings Limited
(Incorporated in Bermuda with limited liability)

Programme 程序

Time 時間	Rundown 流程
13:30 – 13:45	<p><u>Keynote Speech</u> Speakers 講者:</p> <ul style="list-style-type: none"> - Mrs Christile DRULHE Consul General of France in Hong Kong and Macau - Ms Sophia CHONG Deputy Executive Director, Hong Kong Trade Development Council
13:45 – 15:05	<p><u>A fresh eye on construction innovation</u> Speakers 講者:</p> <ul style="list-style-type: none"> - Mr Etienne FAYETTE Head of Digital, Innovation and Transformation, Dragages Hong Kong - Mr Christian VENETZ Technical Director, VSL-Intrafor - Mr Chris LEE Project Director, BYME
14:00 – 15:10	<p><u>Panel Discussion : “From building to operating – what are France’s latest innovations to meet zero carbon goal in a growing city?”</u> Moderator:</p> <ul style="list-style-type: none"> - Ms Rosana Wong Executive Director, Yau Lee Holdings Founder & CEO of Global Virtual Design and Construction Limited Vice President, Smart City Consortium

Remarks 備註:



- (1) Trade only and persons under 18 will not be admitted. 只供 18 歲或以上的業內人士參觀
- (2) The Organiser reserve the right to alter the time, topics, contents and speakers of the programs without prior notice. 主辦單位有權更改活動時間、題目、內容及講者而不作另行通知。

Time 時間	Rundown 流程
	<p><u>Panel Speakers:</u></p> <ul style="list-style-type: none"> - Mr Etienne FAYETTE Head of Digital, Innovation and Transformation, Dragages Hong Kong - Mr John LIU Head of Digital Service, Schneider Electric (Hong Kong) Limited - Mr Matteo MARAVITA APAC Artificial Intelligence Competence Center Senior Manager, ST Microelectronics - Mr Laurent PELLETIER Managing Director, Veolia Hong Kong - Ms Xing LAN APAC Green Sustainable Hub, Natixis - Dr James XIONG Director of Environment, APAC & Deputy Managing Director, China, , EGIS Group
15h10 – 15h30	<p><u>Closing Keynote : From Digital Wallets to Smart Cities</u></p> <p>Mr Laurent TRICHEUR Head of Secure Microcontroller Division, Marketing & Application for China region at STMicroelectronics</p>
15:30pm	<p>End of Programme 活動結束</p>

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About Speakers 講者介紹 :

	<p>Mrs. Christile Drulhe Consul General of France</p> <p>Christile Drulhe was appointed Consul General of France in Hong Kong and Mac au by decree of the President of the French Republic dated 12 May 2022. Previously serving as Deputy Diplomatic Advisor to the Prime Minister (2020-2022), she took office in Hong Kong on 31 August 2022.</p> <p>Upon entering the French diplomatic service in 2004, Christile Drulhe was assigned to the Directorate for Asia and Oceania at the Ministry for Europe and Foreign Affairs (2004-2007), before being appointed Political Counsellor at the French Embassy in Beijing (2007-2012).</p> <p>She also held posts in Brussels at the Permanent Representation of France to the European Union (2011-2012) and at the European External Action Service (2012-2015).</p> <p>On her return to the central administration in Paris, she was appointed Head of the North East Asia Department (2015-2019). She then served under the French Permanent Representative to the Pacific Community (2019) and at the Directorate for Economic Diplomacy (2019-2020).</p> <p>Christile Drulhe holds postgraduate degrees in Public Administration and in Sociology from Sciences Po Paris. She also majored in Philosophy at the Paris-Sorbonne University and in Chinese Studies at the National Institute for Oriental Languages and Civilizations (Inalco).</p> <p>She speaks French, English, German and Mandarin Chinese.</p>
	<p>Mr Etienne FAYETTE Head of Digital, Innovation and Transformation, Dragages Hong Kong</p> <p>Etienne has been working in the construction industry for more than 12 years. First as a structural designer in France on landmark projects, he joined the Bouygues group with Dragages in Macau in 2014. Etienne developed structural and construction strategies for complex projects in Macau, Singapore and Manila, using advanced modelling in BIM and parametric design.</p> <p>He settled in 2018 in Hong Kong to focus on tenders, working to deliver innovative solutions to an ambitious range of projects.</p> <p>Recently appointed Head of Digital, Innovation and Transformation of Dragages Hong Kong, Etienne is leading a profound a rapid change towards simple and intelligent solutions, addressing key topics of construction safety, low-carbon construction and collaboration in big data.</p> <p>Etienne holds two Master's degrees from the prestigious Ecole Polytechnique and from the Ecole Nationale des Ponts et Chaussées (Bridges and Roads National School) in Paris, France.</p>




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	<p>Mr Christian VENETZ Technical Director, VSL – Intrafor</p>
	<p>Mr Chris LEE Project Director, BYME</p>
	<p>Mr John LIU Head of Digital Service, Schneider Electric (Hong Kong) Limited</p> <p>John Liu serves as Head of Digital Service at Schneider Electric focusing on the digital transformation of energy management and automation, strategy planning, business development, partnership alliance, commercialization, go-to-market, brand awareness and talent development in the space of sustainability, decarbonization and net-zero. He possesses 20+ years of experience in telecommunications, IoT, property, health to emerging technologies and robotic solutions.</p> <p>Prior to joining Schneider Electric, John worked at HKBN Enterprise Solutions and his last position was Associate Director – Digital Transformation (IoT). As a founder of the IoT Department, John was responsible for HKBN Group's IoT service development and offerings in Hong Kong, Macau and Mainland China.</p> <p>With John's unwavering commitment and dedicated efforts on innovation, HKBN Enterprise Solutions received the "Innovation Movers – Business Transformer" recognition by The Hong Kong Science and Technology Parks Corporation in 2021, as the one-and-only winning ICT provider in this category.</p> <p>John is currently studying MSc in Innovation and Entrepreneurship at HEC Paris with an ambition to harness the power of disruption and accelerate transformation, making meaningful differences to the community.</p>

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	<p>Matteo MARAVITA APAC Artificial Intelligence Competence Center Senior Manager, STMicroelectronics</p> <p>Matteo joined STMicroelectronics in Tokyo in November 2006 after other experiences in few other companies in Italy, he graduated in Electronic Engineering in 2001 in University “Politecnico di Milano”.</p> <p>In Tokyo he has been working at application level and leading the local System Solutions Lab (previous Competence Center), with a growing technical HW and SW experience in many fields like Power Supply, Motor Control, Automation, RF, IoT, etc.</p> <p>Since 2019 he has enlarged his responsibility to the new Asia Pacific Artificial Intelligence Competence Center, that he is currently leading. From 2021 he moved to Hong Kong also taking the lead of an additional technical team, the APAC Smartphone Competence Center.</p> <p>In past 4 years he has been focusing on a new area of Artificial Intelligence, growing specific know how in the implementation of AI in Embedded Systems for real time applications. Matteo is also part of the core Team in ST working on AI, defining the Company’s strategy in this field and mid-long term program roadmaps.</p>
	<p>Mr Laurent PELLETIER Managing Director, Veolia Hong Kong</p> <p>Mr. Laurent Pelletier graduated with a bachelor degree in Hydraulic Engineering from ENSEEIHT of the University of Toulouse in France and has over 24 years of experience in Water Operation and Management.</p> <p>Mr. Pelletier has served in Veolia's Greater China region since 2002 and gained a lot of experience in dealing with the project management issues in PRC, Hong Kong and Macao over the years. He started in Shanghai in the water business, taking different positions in Pudong Veolia Water, acting at the end as a COO. In 2010, Laurent moved to Hong Kong to take the position of CTO for Asia and support our operations and fast growth in the region.</p> <p>In 2019, he took over the responsibility of Veolia Hong Kong and diversified Veolia’s portfolio of activities there, not only focusing on waste management but also energy optimization for buildings.</p>
	<p>Ms Xing LAN APAC Green Sustainable Hub, Natixis</p> <p>Xing Lan Joined Green & Sustainable Hub, Asia Pacific, in August 2021.</p> <p>Xing has significant experience as a sustainability practitioner, having focused on sustainable finance advisory, Environmental, Social and Governance (ESG) reporting, carbon management, climate intelligence and corporate sustainability strategies in her previous roles. Prior to joining Natixis, she had been providing sustainable consultancy services to clients in Hong Kong, Singapore and Mainland China since 2013. She started her career as a research associate in Hong Kong Polytechnic University, with a focus on the life cycle assessment approach and product-level carbon accounting.</p> <p>Xing has a Master of Science in Environmental Measurement and Assessment from Chalmers University of Technology in Sweden.</p>

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	<p>Dr. James XIONG Director of Environment, APAC & Deputy Managing Director, China, , EGIS Group</p> <p>Dr. James XIONG is the Director of Environment, APAC and Deputy Managing Director, China for Egis, member of Egis APAC Executive Committee. An environmental management and sustainability specialist with over 30 years of academic, practical and operational experience. He has worked in various environmental organizations nationally and internationally since 1980's, such as Environmental Protection Bureau and State Oceanic Administration, China; Department of Agriculture and Environment of Northern Ireland and National Oceanographic Centre, UK as well as senior executives for Top Global Multi-discipline Consultancy firms (AECOM, URS/Scott Wilson, WSP, Egis).</p> <p>He has been working in UK, HK, Macau, Taiwan, Singapore, India, Ireland, Malaysia, Thailand, Indonesia, China. He is the Member of Advisory Committee, China Water Pollution Control Committee, Member Of Environment Committee of China National Association of Engineering Consultants and Deputy Chair of China Soil and Ground Water Environment Committee for China Environmental Science Society.</p> <p>He is also a Co-opted member of Green Labeling Committee and Green Building Faculty of HK Green Building Council, and a certified BEAM Professional (BEAM Pro) and Qualified Environmental Protection Professional (MHKIQEP).</p>
	<p>Mr Laurent TRICHEUR Head of Secure Microcontroller Division, Marketing & Application for China region at STMicroelectronics</p> <p>Cities are beginning to recognize the enormous potential value from investing in smart technologies. Economies of scale, pressures on infrastructure and services as well as the willingness to innovate make cities the perfect places to take advantage of smart technologies.</p> <p>Smart city achievements go through the integration of physical, digital, and human systems to deliver sustainable , prosperous, and inclusive outcomes for citizens. Laurent Tricheur, will highlight ST contribution with secure contactless solutions to scale up and connect smart infrastructures and offer a digital experience to citizens to make daily actions such as paying, onboarding public transportation, accessing offices or even unlock and starting your car effortless.</p>
	<p>Ms Rosana Wong (Moderator) Executive Director, Yau Lee Holdings Founder & CEO of Global Virtual Design and Construction Limited Vice President, Smart City Consortium</p> <p>Rosana Wong leads the Group's integrated business sectors and plays a pivotal role in formulating overall strategic planning. With over a decade of entrepreneurial experience, she oversees corporate business development, management of construction projects in Hong Kong, together with the expansion of regional and overseas markets, implementation of full life cycle management and Virtual Design & Construction. From building construction, IT solutions, MEP services, architecture and engineering, energy optimization solutions, precast and low-carbon building materials, curtain wall and steel works, to investment, property and hotel development. Rosana is driven by her passion for combining technology, innovation and science with sustainable ecosystem in energy and environmental systems, water sustainability, nanotechnology and digital fabrication, artificial intelligence as well as networks and computing systems. Under her leadership, Yau Lee has grown to be a forward-thinking and integrated green corporation on a global scale.</p>

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