



So French So Innovative Conference 2022 “FRENCH EYE-FRESH EYE - TOWARDS A SUSTAINABLE FUTURE” (Session 2)

Date 日期 : 15 Oct 2022 (Saturday 星期六)
Time 時間 : 14:00pm-15:30pm
Venue 地點 : The Stage, Hall 1E, Hong Kong Convention and Exhibition Centre
香港會議展覽中心 1E 號展覽廳 The Stage
Language 語言 : English 英語

Co-organiser :

協辦機構



Programme 程序




Time 時間	Rundown 流程
14:00 – 14:20	<p><u>Methodized innovation in ground transportation</u></p> <p>Speaker 講者: Mr Stephane DUGUET Innovation Manager - Integrated Communication and Supervision Head of Research Technology and Innovation – Ground Transportation Systems THALES HONG KONG</p>
14:20 – 15:20	<p><u>Panel Discussion : “Meeting the growing demand for sustainable mobility in a saturated space”</u></p> <p>Moderator: - Ms Jenny LEE Under Secretary General, Hong Kong Green Finance Association</p> <p>Panel Speakers: - Mrs Daphné ERUSSARD Deputy General Manager – Director of Operations – Asia-Pacific, ADP International - Mr Stéphane DUGUET Innovation Manager - Ground Transportation Systems, THALES - Mr Daniel LAI General Manager – South China / Hong Kong, CMA CGM</p>

Remarks 備註:

- (1) Trade only and persons under 18 will not be admitted. 只供 18 歲或以上的業內人士參觀
- (2) The Organiser reserve the right to alter the time, topics, contents and speakers of the programs without prior notice. 主辦單位有權更改活動時間、題目、內容及講者而不作另行通知。




	<ul style="list-style-type: none"> - Mr Florian POIRIER Flight Operations Engineer, OPENAIRLINES - Ms Kristy WONG Associate Director, ESG Investment Specialist, AMUNDI - Mr Laurent ZYLBERBERG Head of CEO Office, BNP PARIBAS - Mr Bertrand ROVETTO Director, Aviation Finance, CREDIT AGRICOLE CIB
15:20 -15:30	Launch of the French Start-up Competition by So French So Innovative (End of Programme 活動結束)

About Speakers 講者介紹 :

	Mr Stephane DUGUET Innovation Manager - Integrated Communication and Supervision Head of Research Technology and Innovation – Ground Transportation Systems THALES HONG KONG
	Mrs Daphné ERUSSARD Deputy General Manager – Director of Operations - Asia-Pacific, ADP INTERNATIONAL Daphne is leading the Groupe ADP Airport Planning team in Asia Pacific, covering strategic consultancy, program, airport layout and simulations fields of expertise. Daphne has more than 12 years of experience in the management and technical design of challenging infrastructure projects.
	Mr Daniel LAI General Manager – South China / Hong Kong, CMA CGM Mr. Daniel LAI is a seasoned shipping executive with more than 30 years management experience working for global carriers like Swire, P&O Nedlloyd, Maersk and CMA CGM. Beginning as a management trainee after he earned his Bachelor of Science Degree from the University of Hong Kong in 1989, he has built up solid career achievements with extensive regional coverage on Trade Management, Operations, Procurement, Commercial and Customer services. Mr. LAI joined CMA CGM Asia Regional Office in 2008 as Regional Trade Manager and quickly promoted to the role of General Manager - Hong Kong. His role was further expanded to cover S.China region in 2018 and lead a team of more than 500 associates. Mr. LAI is recognized for his industry contributions and active collaborations. He is currently the vice chairman of the Hong Kong Liner Shipping



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	Association and also a member of the Hong Kong Trade Development Council Logistics Services Advisory Committee.
	<p>Mr Florian POIRIER Flight Operations Engineer, OPENAIRLINES</p> <p>Leader in the fuel efficiency solutions for airlines, OpenAirlines turns aircraft data into fuel, CO2 and money savings. Thanks to SkyBreathe, the fuel efficiency and eco-flying solution developed by OpenAirlines, more than 50 airlines worldwide optimize their operations to reduce their carbon footprint.</p> <p>Florian Poirier is leading OpenAirlines office in Hong Kong as a Fuel Efficiency expert and dedicates his work in supporting the airlines of the Asia Pacific region in transiting toward a greener future.</p> <p>Since a work experience on SAF, Sustainable Aviation Fuel, Florian has always coupled his work with the objective to make the airlines operations as sustainable as possible. Experienced in the field of aircraft systems design and airlines software industry, Florian graduated from the French National School of Civil Aviation and from the University of California at Berkeley.</p>
	<p>Ms Kristy WONG Associate Director, ESG Investment Specialist, AMUNDI</p> <p>Kristy Wong is Associate Director, ESG Investment Specialist, at Amundi based in Hong Kong. She has 13 years of experience in ESG across the financial and public sectors in Hong Kong. She drives the ESG finance and investment development by being an ESG working group member of eight different investor initiatives and industry associations.</p> <p>Prior to joining Amundi, she was Vice President, ESG at Bank of America from 2018. Before this, Kristy has garnered experience in ESG advisory at Ernst & Young and the Hong Kong Productivity Council.</p> <p>She is a Chartered Environmentalist at the Society for the Environment UK and a Chartered Water and Environmental Manager at the Chartered Institute of Water and Environmental Management. She also holds various professional certificates including the Certificate in ESG Investing from CFA UK, and Certified ESG Analyst (CESGA) from the European Federation of Financial Analysts Societies.</p>
	<p>Mr Laurent ZYLBERBERG Head of CEO Office, BNP PARIBAS</p> <p>Laurent Zylberberg is Head of CEO Office for BNP Paribas APAC. He has more than 20 years of experience in the financial sector in London, Tokyo and Hong Kong.</p>

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	<p>Mr Bertrand ROVETTO Director – Aviation Finance, CREDIT AGRICOLE CIB</p> <p>Bertrand Rovetto is Director, Asian Aviation Group in the Structured Finance Division of Crédit Agricole Corporate and Investment Bank in Hong Kong. He has more than 15 years of experience in the transportation finance industry, providing advisory and financing solutions to airlines and aircraft lessors in Asia-Pacific.</p> <p>Bertrand recently led the structuring and execution of the first sustainability-linked financing (under a ‘Japanese operating lease’ structure) of a brand new, fuel-efficient aircraft for a major Asian airline– a transaction that combined Crédit Agricole CIB’s longstanding aviation finance experience with its highly-regarded sustainable banking franchise to accompany its clients on their strategic journey towards an environmentally sustainable future.</p>
	<p>Ms Jenny LEE (Moderator) Under Secretary General, Hong Kong Green Finance Association</p> <p>Jenny is the Under Secretary General for Hong Kong Green Finance Association (HKGFA), primarily responsible for leading stakeholder engagement with private and public sector, regulatory and government driving green and sustainable finance initiatives across its eight working groups.</p> <p>Jenny contributes to the Centre for Green and Sustainable Finance capacity building and data analytics workstreams. Jenny has over two decades of experience in global investment banking and consulting, primarily in equity derivatives, prime brokerage, equity financing and new business development at Goldman Sachs, Credit Suisse and JPMorgan, and has lived in London, New York, Tokyo and Hong Kong.</p>

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