

# Guide to Zones and Group Pavilions (with Booth Legend)

Zone	Hall Location/Site
Business Apps on Cloud and Mobile <span style="color: blue; font-weight: bold;">New</span>	<h2>Halls 3F-G (Level 3)</h2>
Cloud Computing & Open Source	
Digital Living & Multimedia	
E-Logistics & Retail Technologies	
Enterprise Solutions & IT Outsourcing	
Home-grown Innovations	
Mobile Marketing <span style="color: blue; font-weight: bold;">New</span>	
Smartphone & Tablet	
Telecom, Networking & Wireless Technologies	
Trade Related Services	

Group Pavilion
Australia
Canada
Chinese mainland
India
Malaysia
Taiwan

Concurrent Event	Hall Location/Site
HKTDCE Hong Kong Electronics Fair (Spring Edition)	Halls 1A-E, 3B-E & Concourse, 5B-E & Concourse, 5F-G & Concourse, Convention Hall, Foyer & Mezzanine, Expo Drive Entrance, Grand Hall & Grand Foyer, Level 2 Mezzanine, Meeting Rooms N100

## 3F-A01

Hall Location/Site    Aisle    Booth Number

